

2020 SPONSORSHIP OPPORTUNITIES



MONDAY, AUGUST 17, 2020

ANDOVER COUNTRY CLUB
60 Canterbury Street | Andover, MA 01810



Join The Sports Museum & Boston sports legends at one of New England's premier golf tournaments played on one of the region's finest private courses. This tournament fills up fast every year, so reserve your foursome today for our morning round, afternoon round, or both!

PRESENTING SPONSOR

\$10,000

- Two (2) foursomes in the afternoon round, each with preferred celebrity
- Company name/logo incorporated into the event logo
- Company name/logo listed on www.sportsmuseum.org event page linking to your website
- Mention in social posts regarding the tournament and e-newsletters which are sent to approximately 5,000 targeted individuals
- Company name/logo on all event collateral, including press release and program flyer handed out to all participants and celebrities
- Company name/logo on all signage, including exclusively on golf carts (at least 90-100 carts) and the driving range
- One (1) hole sponsorship during both the morning and afternoon round, with company name/logo on signage at hole
- Option to include branded item as an on-course giveaway or for the raffle
- Acknowledgment as the Presenting Sponsor during the dinner program with reserved front row seating

SPORTSTOWN SUMMER SPONSOR

\$8,500

Golf Tournament -- Eagle Sponsorship (Value: \$3,800)

- One (1) foursome in the morning or afternoon round with preferred celebrity
- Company name/logo listed on www.sportsmuseum.org event page linking to your website
- One (1) hole sponsorship during the morning or afternoon round, with company name/logo on signage at hole

The Tradition -- Gold Sponsorship (Value: \$5,500)

- Ten (10) Tier 2 tickets for gala event on Wednesday, November 18, 2020 at TD Garden
- Two (2) reserved parking passes
- Full page, custom designed advertisement in The Tradition Tribute Book
- Company name/logo on TD Garden's LED ring during the event

Red Sox Ticket Package (Value: \$800)

- Four (4) Field Box Seats to a 2020 Red Sox home game (seats are on the third base line, several rows up from the field)



BREAKFAST & LUNCH SPONSOR

\$6,000

- One (1) foursome during the morning round with preferred celebrity
- Company name/logo listed on www.sportsmuseum.org event page linking to your website
- Company name/logo exclusively on table signage at breakfast and lunch
- One (1) hole sponsorship during the morning round, with company name/logo on signage at hole
- Acknowledgement as the Breakfast & Lunch Sponsor during lunch program

COCKTAIL RECEPTION & DINNER SPONSOR

\$6,000

- One (1) foursome during the afternoon round with preferred celebrity
- Company name/logo listed on www.sportsmuseum.org event page linking to your website
- Company name/logo exclusively on table signage at the cocktail reception and dinner
- One (1) hole sponsorship during the afternoon round, with company name/logo on signage at hole
- Acknowledgement as the Cocktail Reception & Dinner Sponsor during dinner program

BEVERAGE STATION SPONSOR

\$6,000

- One (1) foursome in the morning or afternoon round with preferred celebrity
- Company name/logo listed on www.sportsmuseum.org event page linking to your website
- Company name/logo on event signage including exclusively on at least two (2) beverage stations and Hole 19 Grill
- One (1) hole sponsorship during the morning or afternoon round, with company name/logo on signage at hole
- Acknowledgement as the Beverage Station Sponsor during dinner program




DOUBLE EAGLE SPONSOR

\$5,000

- Two (2) foursomes during the morning or afternoon round with preferred celebrity
- Company name/logo listed on www.sportsmuseum.org event page linking to your website
- One (1) hole sponsorship during the morning or afternoon round, with company name/logo on signage at hole

EAGLE SPONSOR

\$3,800

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- One (1) foursome during the morning or afternoon round with preferred celebrity
 - Company name/logo listed on www.sportsmuseum.org event page linking to your website
 - One (1) hole sponsorship during morning or afternoon round, with company name/logo on signage at hole

BIRDIE SPONSOR

\$2,800

- One (1) foursome during the morning or afternoon round with celebrity
- Company name/logo listed on www.sportsmuseum.org event page linking to your website

HOLE SPONSOR

\$1,000

- Company name/logo listed on www.sportsmuseum.org event page linking to your website
- One (1) hole sponsorship during morning or afternoon round, with company name/logo on signage at hole

**For more information about sponsorships or to
reserve your foursome, please contact:**

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